



Philippine Society for Microbiology and Infectious Diseases

SPONSORSHIP & EXHIBITION PROSPECTUS

**18-20 November 2025
SMX Manila, Philippines**

Dear colleagues and partners,

On behalf of the Organizing Committee of the 47th PSMID Annual Convention, we would like to invite you to join us at SMX Manila, Philippines, from November 18 to 20, 2025.

We have prepared a program of plenary lectures, keynote speeches, and symposia by renowned experts in infectious diseases and clinical microbiology from around the world. You'll have the opportunity to learn from the best in the field and stay updated on the latest advancements in these areas.

We have also included oral and poster sessions where you can share your research and connect with other delegates. Don't miss out on this chance to make valuable connections and contribute to the ongoing research in infectious diseases and clinical microbiology.

We are excited to welcome you to PAC 2025 and look forward to a productive and enjoyable conference.

Organizing Committee
47th PSMID Annual Convention



The Philippine Society for Microbiology and Infectious Diseases, Inc. (PSMID) is the premier professional association of specialists in infectious diseases and microbiology. Starting from its humble beginnings, it has become a national resource of expertise in the field, not only in matters of professional standards but also in addressing infectious disease concerns of public health significance. Among its esteemed members are the pillars of the subspecialty in the Philippines: renowned practitioners of national and international stature, and luminaries in academic, training, research and public health.

<https://www.psmid.org>

PSMID NATIONAL OFFICER 2024-2025

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| • Immediate Past President | Dr. Vegloure Maguinsay |

PAC 2025 ORGANIZING COMMITTEE

- | | |
|-------------------------------------|--------------------------|
| • Over-all Chairperson | Dr. Arthur Dessi Roman |
| • Scientific Committee | Dr. Anne Gabriel-Chan |
| • Ways and Means Committee | Dr. Rontgene Solante |
| • Technical and Logistics Committee | Dr. Marlon Arcegono |
| • Program Committee | Dr. Charles Kevin Rivera |
| • Socials Committee | Dr. Robert Reña |

THE BENEFITS OF PARTICIPATING IN PAC 2025

- **Connect with Healthcare Professions** - The congress exhibition is a great chance for pharmaceutical companies to connect with infectious disease specialists, clinical researchers, and other healthcare professionals. They can get to know their needs and concerns, and get real-time feedback on their products.
- **Product Showcase and Demonstrations** - This is a chance for pharmaceutical companies to show off their new and existing products. They can do live demonstrations and explain how their products work and how much they cost. This makes it more interactive and engaging.
- **Brand Visibility and Networking** - Your participation helps your brand get noticed by healthcare professionals and decision-makers.
- **Industry Collaboration and Partnerships** - This event is a great place to network with other companies in the industry, healthcare providers, and potential business partners. This can result in mutually beneficial collaborations and partnerships.
- **Industry Insights and Innovation** - The exhibitions give companies a chance to learn about other brands, competitor products, and the latest innovations in the healthcare industry. This helps them make better decisions about their strategies.

SPONSORSHIP/ EXHIBITION OPPORTUNITIES

DIAMOND SPONSOR PHP 2,500,000	
PACKAGE INCLUSION	PHARMA OBLIGATIONS

○ Industry Satellite Symposium ○ Duration: 90 minutes ○ 450 attendees ○ Prime booth space (9x4m) ○ Cost of Hall/ Function Room use ○ Cost of delegates' meal ○ Acknowledgement during PAC 2025	• Industry partners are permitted to bring outside food to distribute at your booth, but there is a small corkage fee. • Prior to the commencement of the ISS, ensure that banners and advertising materials are set up in your booth space, the advertising area, and at the entrance of your function room • Industry partners are welcome to distribute invitations to your ISS in strategic locations such as the registration area, exhibition area, and outside function rooms.
○ Complimentary Advertising Space (Choose 1); first come first serve basis ○ Plant Box Banner (North) - Quantity: 1 - Material: Tarpaulin with framing (c/o pharma) - Location: North plant box - Duration: Event proper ○ Plant Box Banner (South) - Quantity: 1 - Material: Tarpaulin with framing (c/o pharma) - Location: South plant box - Duration: Event proper ○ Portal LFD Monitor - Quantity: 1/portal - Material: MP4, JPEG (c/o pharma) - Location: entrance of each function room - Duration: Event proper ○ T-stand (North) - Quantity: 1 - Material: Tarpaulin mounted on wood, front and back (c/o pharma) - Location: North Façade - Duration: Event proper ○ T-stand (South) - Quantity: 1 - Material: Tarpaulin mounted on wood, front and back (c/o pharma) - Location: South Façade - Duration: Event proper	



PLATINUM SPONSOR

PHP 2,000,000

PACKAGE INCLUSION	PHARMA OBLIGATIONS
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○ Industry Satellite Symposium ○ Duration: 90 minutes ○ 450 attendees ○ Prime booth space (6mx4m) ○ Cost of Hall/ Function Room use ○ Cost of delegates' meal ○ Acknowledgement during PAC 2025	• Industry partners are permitted to bring outside food to distribute at your booth, but there is a small corkage fee. • Prior to the commencement of the ISS, ensure that banners and advertising materials are set up in your booth space, the advertising area, and at the entrance of your function room • Industry partners are welcome to distribute invitations to your ISS in strategic locations such as the registration area, exhibition area, and outside function rooms.
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GOLD EXHIBITOR PHP 700,000	
○ VIP booth space (6mx2m) ○ Acknowledgement during PAC 2025	• Industry partners are permitted to bring outside food to distribute at your booth, but there is a small corkage fee. • Ensure that banners and advertising materials are set up in your booth space. • Industry partners are welcome to distribute promotional materials in strategic locations such as the registration area, exhibition area, and outside function rooms.

SILVER EXHIBITOR PHP 500,000	
○ Standard booth space (3mx2m) ○ Acknowledgement during PAC 2025	• Industry partners are permitted to bring outside food to distribute at your booth, but there is a small corkage fee. • Ensure that banners and advertising materials are set up in your booth space. • Industry partners are welcome to distribute promotional materials in strategic locations such as the registration area, exhibition area, and outside function rooms.

OTHER ADVERTISING SPACE OPTIONS	
○ Column Wrap - Quantity: 1 - Material: Sticker on sintra board with black wall panel (c/o pharma)	

- Location: Main Entrance Column
- Duration: 1 week
- Cost: **PHP 25,000**

○ **Perimeter Billboard**

- Quantity: 1
- Material: Tarpaulin with framing (c/o pharma)
- Location: North/ South Facade
- Duration: 1 week
- Cost: **PHP 10,000**



○ **Perimeter Island Lamp Post Banner**

- Quantity: 17
- Material: Tarpaulin (wind breakers) 2 banners per pole, scroll type wi and bottom (c/o pharma)
- Location: SMX perimeter
- Duration: 1 week
- Cost: **PHP 2,500** per lamp post



○ **Adcalator**

- Quantity: 1 pair/side
- Material: Sticker (c/o pharma)
- Location: North/ South escalator
- Duration: 1 week
- Charges: **PHP 80,000 (USD 1,400)** one (1) side/ week;
PHP 140,000 (USD 2,500) two (2) sides/week



○ **SMX Pylon**

- Quantity: 1
- Material: AVI, MPEG, JPEG, MP4 (c/o pharma)
- Location: Main Entrance Column
- Duration: 1 week
- Cost: **PHP 20,000**



SPONSORSHIP/ EXHIBITION APPLICATION PROCEDURE

Please complete the enclosed application form to express your preferences. Once your application is confirmed, you will receive an invoice along with the appropriate confirmation.

The Ways and Means Committee will hold your confirmed sponsorship and exhibition items for 30 days after the invoice date. If payment is not received by the required date, your application will be automatically canceled. All applications are subject to approval by the 47th PSMID Annual Convention Organizing Committee.

Exhibition booth positions will be allocated based on each organization's sponsorship, the date of confirmation, preferences, and other relevant factors.

Conditions of Payment

Final payment is due 90 days before the 34th ICC 2026 commencement date. Sponsors and exhibitors confirming participation within 90 days must pay immediately upon invoice receipt. All payments must be in PHP via cheque, bank draft payable to PSMID bank account or telegraphic transfer via your bank. Banking details to follow.

Cancellation Policy

Exhibition

In exceptional circumstances, the PAC Organizing Committee may cancel their contract with an exhibitor if the following conditions are met:

- The cancellation request is in writing.
- The Exhibitor agrees to retain 50% of the contract price if the cancellation is accepted between nine and six months before the Conference, or 100% if accepted within six months of the Conference's opening.

Sponsorship

In exceptional circumstances, the PAC Organizing Committee may consider canceling their contract with a sponsor if the following conditions are met:

- The cancellation request is in writing.
- The organizers can re-sell the sponsorship item.
- The reason for cancellation is well-founded.
- The sponsor agrees to retain 50% of the contract price if cancellation is accepted between nine and six months before the convention, or 100% if it is accepted within six months of the convention's opening.

TERMS AND REGULATIONS

1. If the Exhibitors fail to comply with this agreement, the Organizers may sell the space, and the Exhibitor will be liable for any loss. All monies paid by the Exhibitor will be forfeited to the Organizers. If the Exhibitor fails to occupy the space by the advertised exhibit opening, the Organizers may occupy or cause it to be occupied in their best interest without refund or liability release.

2. No Exhibitor shall erect any sign, stand, wall, or obstruction that interferes with an adjoining Exhibitor.

3. All Exhibitors must be producers, importers, or representatives for goods and/or services displayed. No Exhibitor may display advertisements for goods or services manufactured or sold by non-Exhibitors without Organizers' written permission.

4. Dismantle exhibits and displays only after the closing time on the last day of the exhibition. Remove all exhibits and display material promptly.

5. Exhibitors must follow the rules and regulations set by the Organizers, venue management, and event organizers.

6. The Exhibitor shall not damage any walls, floors, or ceiling of the exhibition area with nails, screws, oil, paint, or any other cause. The Exhibitor shall be liable for and make good at its own expense any such damage.

7. Exhibitors have seven days to make their final payment. If not received, the booth will be sold to another firm. All deposits are forfeited, and no refund is given. Exhibitors must occupy their booth space until all monies owed to the Organizers are paid in full.

8. Exhibitors' Liabilities. The Exhibitor agrees that the Organizer shall not be liable for any loss, damage, claim, or expense arising from the Exhibition. The Organizer shall release and indemnify the Exhibitor, its employees, managers, subcontractors, and agents from such liability. The Exhibitor may arrange appropriate third-party liability insurance.

9. Insurance Liability. Neither the Organizers nor the venue owners will be responsible for the safety of any Exhibitor or any Exhibitor agrees to insure the contents of their booth and associated equipment and materials in full replacement value for any loss or damage caused by theft, fire, or any other cause, including defects in the building caused by natural disasters, civil disturbances, explosions, or other events beyond the Organizers' control.

10. The Exhibitor is responsible for the safety of his products, display, and booth. During the move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave his booth space clean and tidy during the Exhibition and after moving out.

12. The Organizers reserve the right to postpone the Exhibition from the set dates and hold it on other dates as near to the original dates as practicable, only where circumstances necessitate such action, without liability to the Organizers.

13. The Organizers reserve the right to close or vary the Exhibition's hours at their sole discretion, if unforeseen circumstances necessitate it.

14. The Organizers may modify or add to the rules and regulations at their sole discretion for the proper conduct of the Exhibition, provided such amendments do not diminish the Exhibitor's rights or increase the Organizers' liabilities.

15. Cancellation of Space: In exceptional circumstances, the Organizers may consider canceling their Contract with Exhibitors if the following conditions are met:

- (a) The cancellation request is in writing.
- (b) The Organizers can re-let the canceled space.
- (c) The Organizers believe the cancellation request is well-founded.
- (d) The Exhibitor agrees to retain 10% of the contract price if the cancellation is accepted more than nine months before the Exhibition, 50% if it's accepted after that but before the opening, and 100% if it's accepted within three months of the opening.

16. The Organizers reserve the right to change the booth location in unforeseen circumstances. The Exhibitor agrees to any changes to the location or space allocated by the Organizers.

17. Conduct of Exhibitors and Representatives.

Disturbance: The Organizers reserve the right to stop any activity by Exhibitors that may cause disturbance, loss, or damage to other Exhibitors, sponsors, conference participants, or visitors.

Microphones: The use of microphones and announcements is permitted, but the volume must not annoy other exhibitors. The Organizers may prohibit their use if any annoyance is caused.

Aisles: Any encroachment on aisles or passages is a breach of contract. Articles or goods found therein during the Exhibition may be removed by the Organizers or their agents, and the Organizers are not responsible for any loss.

Publicity Material: Exhibitors must display and give away publicity material only from their own booths. Sponsorship activities must occur within their booths.

Competing Events: Exhibitors and sponsors are not allowed to hold competing events, activities, including social functions, during the Congress.

18. The Organizers are not liable for any damages claimed by injured individuals in the exhibitor's area. The exhibitor agrees to indemnify the Organizers in any such claims.

19. Exhibits must comply strictly with these Rules and Regulations. The Organizers reserve the right to reject exhibitors or their representatives for non-compliance. No return of payment will be made if such rejection or prohibition is necessary.

The PAC Organizing Committee would be delighted to discuss the above sponsorship opportunities. Contact us to explore a customized package and work towards a suitable partnership. Contact the organizers at:

PSMID

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